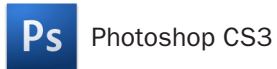
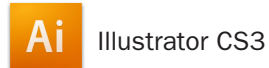


PRINT FILE SETUP

Where possible, Big Colour prefers files to be supplied as open/working formats with links and fonts supplied (or fonts outlined).

We accept the following Mac file formats:

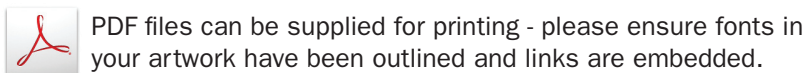


Preferred artwork should be created at 100% of final output size, in CMYK colour mode¹ and where possible image resolution should be 150dpi².

If your artwork contains spot colours please leave the spot colour in your file for the most accurate colour match - do not change it to process/CMYK.

Artwork can be provided at a percentage of the final output size, please use scales of 10%, 25% or 50%. Files prepared under 10% cannot be accepted. The scale of the resolution of your images will also need to be modified and scaled up proportionally - for instance, if artwork is created at 50% then the images need to have a resolution of 300dpi.

Bleed on your artwork may be required for some prints (for example, vinyl prints being applied to an existing substrate or surface requires additional bleed to be printed). Contact your Account Manager for further information if you are unsure.



PDF files can be supplied for printing - please ensure fonts in your artwork have been outlined and links are embedded.

PHOTOGRAPHIC PRINTS

In contrast to large format printing, our photographic printer performs best with files in RGB format at 200 to 300 dpi at full output size. If possible please supply a colour print out so that we can accurately match your desired outcome. Contact your Account Manager for further information if you are unsure.

GRADIENTS

Postscript documents from Illustrator, InDesign & Freehand are relatively limited in regard to the stepping of blends/ gradients at large output sizes. For best results, create all blends/ gradients you require in Photoshop at the correct size and import directly into your layout document.

VINYL CUTTING FILE SETUP

To vinyl or die cut an image, a vector file is required. Vector graphics make up an image with a series of calculations (also known as points) - in comparison to a raster file (eg a photographic image) that makes up an image using pixels.

Vector files usually come from Illustrator or Freehand as the program's native file type (AI or FH) or saved as an eps³. The plotter uses the information from the points of the vector file to cut the shape that has been created.

Big Colour accepts .ai or .eps files for vinyl or die cutting jobs.

If text is being cut, fonts can be supplied as outlines (and reference the original font names) or as open files with all fonts supplied. Convert all strokes (lines) to outlines (In Illustrator: Object -> Path -> Outline Stroke). Contact the Big Colour production team if you are unsure or need more information.

FILE DELIVERY

The preferred method of file delivery is through our ftp site

<ftp.bigcolour.co.nz>

Your Account Manager will provide login details to access the site, once files are uploaded please send an email to mail@bigcolour.co.nz to advise that files are available to download. An ftp program may be needed to use the ftp site - programs like Cyberduck are free to download on the internet.

Files under 4MB can be emailed to mail@bigcolour.co.nz

CDs/DVDs/ USB Flash drives can also be supplied.

1 - See the Photographic Prints section for the file setup guide to obtain true photographic output.
2 - For prints greater than 3 metres, please contact your Account Manager for more information on file setup.
3 - An eps file can be created from Photoshop and this file format cannot be used to cut on the plotter - contact the Big Colour production team if unsure.